

! TOP PRIORITY



Safeguard sustainability of the live performance industry

- ✓ Return the funding cut of \$72.8 million over 4 years to the Australia Council to provide long term stability for small to medium companies
- ✓ Maintain and improve transparency of the Catalyst program

OTHER PRIORITIES



Stimulate greater investment in live productions

- ✓ Provide tax incentives on pre-production costs for live productions
- ✓ Establish a major seed fund for original Australian works of scale



Raise our industry's global profile

- ✓ Increase investment in international touring of Australian productions
- ✓ Continue to fund Sounds Australia to advance Australia's live music exports



Build knowledge and data about creative industries

- ✓ Enable the ABS to regularly collect data about the creative industries
- ✓ Establish and collect economic and social metrics for the creative industries



Demonstrate government leadership for creative industries

- ✓ Develop a creative industries strategic plan
- ✓ Create a cross-cutting 21st century government agency for the creative industries
- ✓ Incorporate arts in the government's innovation and STEM agenda
- ✓ Renew funding of the Live Music Office to foster audience development and drive regulatory reform



Increase access to live productions in regional and rural Australia

- ✓ Increase the level of funding and expand the eligibility criteria of Playing Australia
- ✓ Double the number of companies with National Touring Status
- ✓ Introduce a funding mechanism to assist commercial producers to undertake tours throughout regional Australia
- ✓ Provide support for trialling digital initiatives for presenting live productions