



Media Release – For immediate release

22 May 2018

The Helpmann Awards are moving to Melbourne in 2019!

The Victorian Government has today announced a partnership with Live Performance Australia which will see the national Helpmann Awards presented in Melbourne in 2019 – 2021, including our 20th anniversary in 2020.

After a successful 18 year run in Sydney, the opportunity to bring the Helpmann Awards Events to Melbourne is consistent with our vision of extending our national presence.

Bringing the Helpmann Awards to Melbourne offers a superb opportunity to grow and extend the reach and impact of our awards program to a wider and larger audience, while also recognising Melbourne's international reputation as a destination for major events and live performance.

We look forward to continuing to work with our Members and partners to celebrate the artistry and excellence of our dynamic live performance industry.

Kind regards,

Evelyn Richardson

Chief Executive

ENDS

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About LPA

LPA is the peak body for Australia's live performance industry. Established in 1917 and registered as an employers' organisation under the *Fair Work (Registered Organisations) Act 2009*, LPA has over 400 Members nationally. We represent commercial producers, music promoters, major performing arts companies, small to medium companies, independent producers, major performing arts centres, metropolitan and regional venues, commercial theatres, stadiums and arenas, arts festivals, music festivals, and service providers such as ticketing companies and technical suppliers. Our membership spans from small-medium and not-for-profit organisations to large commercial entities.

LPA has a clear mandate to advocate for and support policy decisions that benefit the sustainability and growth of the live performance industry in Australia.