



A welcome message from LPA's President Richard Evans



Dear Members,

After a 26-year membership with LPA working within small, medium and larger arts organisations around Australia, it is an honour to take on the role of President of this wonderful organisation.

I pay tribute to our immediate past President and longtime colleague Andrew Kay AM. I thank him for his extraordinary tenacity in the role over the past 15 years; we are a larger, safer, more supportive and sophisticated industry as a result of his service.

The industry has never been stronger; last year alone saw enormous growth to a point where we performed to a total audience of 23 million - a \$1.9 billion contribution to the national economy. As we enter rolling electoral cycles around Australia, the jobs, growth and tourism created by our industry must continue to be profiled within all levels of government. We must arm our leaders with key facts about the live performance industry to best equip them to talk about our economic and cultural impact with confidence.

2019 is hard upon us, and early in the year we will be undertaking our regular national Member consultations in order to distill our priorities into a new five-year strategic plan. I encourage as many of you as possible to contribute so we can capture your concerns and ideas for the future.

There is much to be achieved at every level within our membership, and I look forward to working closely with our CEO Evelyn Richardson and the wider LPA team to best advocate and support policy decisions that benefit our industry's ongoing sustainability and growth.

Best wishes

Richard Evans
President
Live Performance Australia



[Live Performance Australia](#)
Level 1, 15-17 Queen Street
Melbourne, VIC 3000
Australia

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Ph: +61 3 8614 2000

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