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CMM Marketing

## Federal election wind-up, 2016 Helpmann Awards and impact of Brexit on live performance industry

It has been a long federal election period but the end is in sight: this Saturday 2 July we go to the polls. As members are aware, LPA has played a leading role in advocating for our industry during the campaign and putting our policy priorities on the agenda.

During the course of the campaign we contacted dozens of candidates around the country, setting out our policy priorities for the election. We are very pleased that Labor, the Greens, the Arts Party and the Nick Xenophon Team have responded positively to our calls to return funding to the Australia Council, LPA's top priority, and that each of them have released comprehensive arts policies. However, it has been very disappointing to see much less engagement from the Coalition with no arts policy, no plan for jobs and growth for our industry, and maintenance of the status quo in terms of the current funding model.

A highlight of our campaign has been our 'Small Start, Big Art' series of videos featuring voices from across our industry on the importance of small-medium companies. The videos have been widely shared on social media and have attracted thousands of views. If you haven't seen it or shared it through your social media channels, I encourage you to view it on [Facebook](#) and our [Youtube channel](#) and share it before Saturday. Thank you to all of those who contributed their messages for the campaign and to our members who have promoted the campaign through their own social media channels.

Finally, after various letters and approaches to the Coalition, we have now received a [statement from the Coalition's campaign](#) director on its support for small-medium companies. Following the election, LPA will continue to advocate on behalf of our members and build on the momentum and relationships we have established over the past eight weeks. We are committed to working with the incoming government to advance the interests of our industry, including the

A project manager and consultant within the live theatre industry in Australia and NZ. Services encompass ticketing and marketing management as well as tourism, partnerships and promotions.

#### **Kinky Boots Australia Pty Ltd**

Kinky Boots Australia Pty Ltd is producing and presenting the Australian premiere of KINKY BOOTS, Broadway's huge-hearted, high-heeled hit. KINKY BOOTS features 16 Grammy® and Tony® winning songs by pop icon CYNDI LAUPER, this joyous musical celebration is about finding friendship, inspiration and passion where you least expect it.

#### **Mellen Promotions Pty Ltd**

Mellen Events are premier promoters of leading concerts, events and festivals both in Western Australia and nationally, delivering original recreation and entertainment alternatives in the country's most outstanding outdoor venues. Mellen Events have specific expertise in designing and marketing distinctive contemporary festivals and exceptional public events for a broad cross section of the community.

#### **Marrugeku Inc**

Marrugeku makes innovative intercultural dance theatre from the northwest Australian experience: where desert meets sea, Australia meets Asia and where cultures twine, fuse and morph. The company is currently under the artistic direction of Dalisa Pigram and Rachael Swain.

#### **Subvurse**

Subvurse is a DJ touring business specialising in genres of Dubstep and Trap music. Subvurse has toured artists such as xkore, d-jahsta, spag heddy and trampa to name a few.

range of initiatives on our policy agenda. It's expected that the new Senate will pose some challenges for the government in getting its legislative and budget agenda through so this will be one area of our focus in future.

We were thrilled to announce our 2016 Helpmann Awards nominees last Monday in five capital cities nationally. It was great to see so many Members and industry colleagues join us and a big thank you to our host member venues: Adelaide Festival Centre, Arts Centre Melbourne, Perth Concert Hall, Queensland Performing Arts Centre, and Sydney Theatre Company. Voting is now well underway so please make sure all your registered voters cast their votes. Tickets are on sale and we would love to see all our Member companies represented on the night. With the election well and truly behind us it will be a great opportunity to get together and celebrate our nominees, all those who are lucky enough to take out a 'bobbie' on 25 July and to recognise our achievements nationally across all genres, our companies small to medium to large and all those individuals integral to what we do and who we are.

The recent UK Brexit referendum decision to leave the EU has implications for both the global economy and our live performance industry. Already various industry bodies are raising their concerns, including Society of London Theatre (SOLT), the Performing Arts League of Europe (PEARLE) and the Association of British Orchestras (ABO). In the contemporary music sector there is a range of views as to the likely impacts. LPA's policy team has provided a snapshot of issues and responses below. We will keep members updated on further developments and likely impacts on LPA members and the industry more broadly in the months ahead.

#### **Evelyn Richardson**

LPA Chief Executive



# #IStandWithTheArts

On Thursday 15 June, we launched our '**Small Start, Big Art**' campaign, a talking-head video series highlighting the importance of the small-medium sector and calling for funds to be returned to the Australia Council. These videos feature prominent performers and arts workers within our industry sharing their personal experiences and connection to the small-medium sector.

To conclude our campaign, we recently released a compilation video featuring well-known industry spokespeople such as Robyn Nevin AM, John Howard, Neil Armfield AO, Lally Katz and 19 other artists.



## Musical Chairs

### Auckland Arts Festival

Jonathan Bielski has been announced as the new Artistic Director of Auckland Arts Festival. Jonathan takes up the position from November 2016 and will lead the programming of the 2018, 2019 and 2020 festivals.

### Melbourne Recital Centre

Euan Murdoch has been announced as the CEO-designate of Melbourne Recital Centre. He will commence his position in September 2016.

### NIDA

Kate Cherry will step into the role of Director and Chief Executive Officer of NIDA from November 2016.

### Performance Space

Executive Director Terese Casu will depart the organisation this July. Vanessa Lloyd has been appointed as Performance Space's interim General Manager.

### Perth International Arts Festival

Philip Rolfe will join Perth International Arts Festival as Executive Director for the 2017 Festival.

This video, as well our talking-head series, is available on our [Facebook](#) and [Youtube](#) pages.

**With the Federal election this Saturday 2 July, we would greatly appreciate your support in sharing our compilation video in one or more of the following ways:**

- Share via Social Media channels. Use the hashtags #IStandWithTheArts and #AusPol if possible
- Embed video in EDMs or include link to video in EDMs
- Include video on your website/share link via your website

We believe a joint effort of sharing the same video will send a strong message that companies across the arts industry are united in efforts to restore funding to the Australia Council. **This is our final opportunity to get this message out as widely as possible!**



### Monday 25 July 2016

**Sydney Lyric Theatre on the set of Singin' In The Rain  
After Party | Marquee Sydney, The Star**

There is not long now until voting for the 2016 Helpmann Awards closes on **Monday 4 July**. Login the Helpmann Awards website and cast your votes now!

For more detailed instructions on how to vote, [access the voting step-by-step guide](#).

Once you've cast your vote, make sure you secure your tickets to this year's Helpmann Awards ceremony. LPA Members have access to our exclusive ticket and accommodation packages below:

#### LPA Member Tickets: \$150\*

1x Helpmann Awards Ceremony and After Party Ticket ( Stalls/ Dress Circle seating)

#### Ticket and Accommodation Package 1: \$300\*

1 x Single Room at Astral Tower at The Star on Monday 25 July 2016  
1 x Helpmann Awards Ceremony and After Party Ticket ( Stalls/ Dress Circle seating)

#### Ticket and Accommodation Package 2: \$400\*

1 x Double Room at Astral Tower at The Star on Monday 25 July 2016

2 x Helpmann Awards Ceremony and After Party Tickets ( Stalls/  
Dress Circle seating)

\*Subject to availability. Price is inclusive of credit card processing fees of 1.95% and GST.  
An additional transaction fee of \$8.35 is applicable to all online bookings per transaction

[Click here](#) to book your tickets now!



## IMPACT OF BREXIT ON THE LIVE PERFORMANCE INDUSTRY

The UK's recent referendum decision to leave the European Union has far-reaching implications globally, and the live performance industry is not immune.

While it is still early days and there are many unanswered questions yet to be addressed, live performance organisations in the EU and the UK have made statements expressing their concern for the potential impact of Brexit on our global industry.

The Performing Arts League of Europe (PEARLE) and the Association of British Orchestras (ABO) have provided a summary of policy areas in our industry that may be affected including, but not limited to:

Policy area	Questions/comments
Creative Tax Relief	Subject to EU state aid rules
Free movement	Will the EU-UK relationship include an agreement on free movement or: apply for permits and permanent residence?
Radio Spectrum	Will the UK still be subject of harmonisation?
VAT	Will the UK retain Cultural Exemption? And will we still be subject to the directive on a common system of VAT?
H&S and Noise at Work	Will EU directives still apply?
Copyright	UK still part of Digital Single Market?
Funding schemes/programmes such as Creative Europe, Horizon2020, Erasmus+, structural funds, etc.	Will the UK still be eligible? Which cooperation and exchanges are still possible?
CITES & musical instrument certificate	Will the UK be inside the European musical instrument passport, or outside like Switzerland?
Employment and social affairs	Will there be new rules on employees' rights, maternity and parental leave, etc.
Coordination of social security	How will touring be affected if coordination (A1 form) is no longer in place?
Consumer rights	Will exemption on services in the cultural field (such as tickets) still apply?

For further details, LPA's Brief on the Impact of Brexit on the Live Performance Industry can be found [here](#).

LPA will keep Members updated on further developments and likely impact on LPA Members and our industry more broadly.

## AWARD WAGE AND ALLOWANCE INCREASES

The Fair Work Commission has issued its minimum wage and expense-related allowance determinations for all Modern Awards for 2016. The increases will operate from the first pay period on or from 1 July 2016. Please find the new LPA wage and allowance tables for your relevant Award here:

- [Live Performance Award 2010](#)
- [Amusement, Events and Recreation Award 2010](#)
- [Broadcasting and Recorded Entertainment Award 2010](#)
- [Clerks-Private Sector Award 2010](#)

Members are reminded that the minimum wage increase applies to the Award rates of pay only. Employees who are paid above the award rate of pay do not automatically receive the increase; it can be absorbed into an over-award payment or an employer may elect to pay the increase on top of the over-award payment. Employees who

are paid in accordance with a registered Agreement do not receive the increase unless a) the Agreement states that the increase is to apply; or b) the increase would make the Award rate of pay higher than that prescribed by the Agreement. In such circumstances, whichever rate of pay is higher is the rate of pay that applies.

For those Members who use the Performers' Collective Agreement 2011-2013 ("PCA"), the travel allowances in [Table E, Schedule 1](#) have increased in line with the Award travel allowances. Wages under the PCA have not increased.

## CRIMINAL CONVICTIONS AND 420 ENTERTAINMENT VISAS

The Department of Immigration and Border Protection (DIBP) has changed its process with regard to documentary requirements for applicants with criminal convictions applying for Temporary Work (Entertainment) Visa (Subclass 420) ('420 Visa'). DIBP will now require supporting documents (Statutory Declarations and Criminal History Checks) for applicants with even minor criminal convictions. Please see [Circular 05-16](#) for more detail.

## SUMMARY OF 2016-17 STATE BUDGETS (QLD AND NSW)

LPA has provided a summary of the 2016-17 state budgets released in the past month, available below:

- [Queensland](#)
- [New South Wales](#)

## VALE RONALD FALK

It is with much sadness that we advise of the passing of Mr Ronald Falk (Thompson) on June 27th, 2016, aged 80 years. He will be greatly missed by family, friends and colleagues and will be remembered for his beautiful work on our stages and screens. For information with regard to funeral arrangements, donations etc please contact Catherine Poulton Management on 03 9078 0678 or [admin@cpmgt.com.au](mailto:admin@cpmgt.com.au)

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