



Federal Election 2019 - Update #2

Dear Member,

Further to our election update last week, please note the following policy announcements:

The **Greens** released its '[A Creative Australia](#)' policy on Monday 29 April and its five key areas are outlined below.

The **Australian Labor Party** is launching their Cultural Policy on Saturday 11 May in Melbourne and we will provide further details of their announcement following the launch.

We will be releasing a Report Card and Media Statement early next week, once we have assessed the commitments announced by the major parties.

GREENS POLICY – 'A Creative Australia'

'A Creative Australia' outlines five key areas to support the growth of the creative economy and value the contributions art and artists make to Australian society:

- Commissioning of a '**Living Arts**' fund to offset artists' historically low incomes.
- Establishing and investing **\$10 million a year in a Creativity Commission** to help Australia transition from STEM thinking to STEAM thinking.
- Investing in Australian content and creativity, including local content quotas for streaming services and a **\$50 million per annum Content Creator Fund**.
- Creating and committing **\$150 million over four years for an artistic partnership program** to put working artists in classrooms alongside teachers and students in order to encourage young people's creativity and career aspirations.
- Investment in the development of Australia's video game industry, including a **new \$100 million Games Investment & Enterprise Fund**.

LPA IN THE MEDIA

LPA recently wrote an [opinion piece](#) for *The Music*, outlining our strong commitment to Australian live music. The opinion piece reiterates the need to support new Australian content, drive industry development and job creation for our \$2.5 billion live performance industry.

Evelyn Richardson
Chief Executive, Live Performance Australia

FOR MORE INFORMATION

If you have any queries related to LPA's advocacy activities, please contact Kim Tran, LPA's Director, Policy & Governance via [email](#) or on 03 8614 2000.



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