



Media Release – For immediate release

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Live performance industry welcomes certainty and vision for creative Australia

Live Performance Australia has welcomed Labor’s cultural policy statement as a welcome step towards restoring certainty and confidence and raising the ambition for Australia’s cultural industries.

Labor has put forward a comprehensive set of initiatives and funding commitments across the cultural sector, including the restoration of funding to the Australia Council, welcome support for our First Nations theatre and dance companies and creatives, additional funding for the ABC, and a suite of measures to support live music at home and internationally,” said Evelyn Richardson, Chief Executive of Live Performance Australia.

“After years of disruptions to funding and a disjointed policy approach to the cultural sector, it is heartening to see one of our major parties spelling out a strong commitment to supporting and growing our cultural sector through a comprehensive and funded policy approach,” said Ms Richardson.

“The revival of Labor’s Creative Australia policy approach is welcome, ensuring that Australians who create, produce and perform have every opportunity to grow and succeed in their chosen fields,” Ms Richardson said.

“It recognises the significance of our artists and creators in our national cultural life, and the scope to achieve so much more at home and internationally.

“Should it win office, LPA looks forward to working with an incoming Labor government on raising the ambition for our cultural industries and helping all Australians realise their full creative and cultural potential,” Ms Richardson said.

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About LPA

LPA is the peak body for Australia's live performance industry. Established 100 years ago in 1917 and registered as an employers' organisation under the *Fair Work (Registered Organisations) Act 2009*, LPA has over 400 Members nationally. We represent commercial producers, music promoters, major performing arts companies, small to medium companies, independent producers, major performing arts centres, metropolitan and regional venues, commercial theatres, stadiums and arenas, arts festivals, music festivals, and service providers such as ticketing companies and technical suppliers. Our membership spans from small-medium and not-for-profit organisations to large commercial entities.

LPA has a clear mandate to advocate for and support policy decisions that benefit the sustainability and growth of the live performance industry in Australia.