

#### Media Release - For immediate release

#### 11 October 2019

# LPA's Statement on the MPA Framework Review

"The government commissioned a review into the current MPA framework which included a consultation process. We look forward to seeing the detail regarding the proposed reforms which need to provide greater accountability, transparency and the opportunity for new companies to compete for funding.

The last thing the industry needs right now is a public brawl. The reality is that the small to medium sector is being decimated. However, to propose dismantling the MPA framework and reallocating that government investment is the wrong argument. Moving investment from one part of the industry to another part is effectively a zero sum game. All companies, no matter how big or small, have their place in Australia's cultural landscape and should be valued.

The key questions are how do we replace the investment that was removed from the small to medium sector and how do we grow the industry overall. Our industry comprises 500 plus companies nationally and employs 34 000 FT people. Any debate or analysis of funding models should ask the bigger questions about government investment in the performing arts industry across the board. It would be a very poor outcome if in restructuring the MPA framework the end result was reducing resourcing and core infrastructure of Australia's major performing arts companies. Right now, urgent attention needs to be given to properly supporting our small to medium companies to ensure sustainable long term growth, employment and delivery of cultural benefits for all Australians".

Evelyn Richardson Chief Executive, Live Performance Australia

### **ENDS**

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## **About LPA**

LPA is the peak body for Australia's live performance industry. Established over 100 years ago in 1917 and registered as an employers' organisation under the *Fair Work (Registered Organisations) Act 2009*, LPA has over 400 Members nationally. We represent commercial producers, music promoters, major performing arts companies, small to medium companies, independent producers, major performing arts centres, metropolitan and regional venues, commercial theatres, stadiums and arenas, arts festivals, music festivals, and service providers such as ticketing companies and technical suppliers. Our membership spans from small-medium and not-for-profit organisations to large commercial entities.

LPA has a clear mandate to advocate for and support policy decisions that ensure industry sustainability and future growth.