



Media Release – For immediate release

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Creative Industries should remain central to government policy making and investment

“The creative industries are a key driver of jobs and economic activity in an increasingly service focused economy. They also enrich the lives of all Australians in every city and regional area across the nation. Australia has world class talent and skills across a multitude of creative areas.

“We expect that post the departmental restructure, the government will continue to focus on the economic, cultural and artistic contribution of our industry. We are pleased that the Minister for the Arts remains as Cabinet Minister. We have also been advised that the arts function remains in the new structure and that there has been no reduction to funding and resources.

“The lack of overt acknowledgement of either ‘arts’ or ‘culture’ in the new departmental title is an unfortunate oversight for an industry which provides considerable economic value to the nation and definition to the lives of everyday Australians.

“We look forward to working with government to ensure our industry remains front and centre in government policy making and investment in the future”.

Evelyn Richardson
Chief Executive, Live Performance Australia

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About LPA

LPA is the peak body for Australia’s live performance industry. Established over 100 years ago in 1917 and registered as an employers’ organisation under the *Fair Work (Registered Organisations) Act 2009*, LPA has over 400 Members nationally. We represent commercial producers, music promoters, major performing arts companies, small to medium companies, independent producers, major performing arts centres, metropolitan and regional venues, commercial theatres, stadiums and arenas, arts festivals, music festivals, and service providers such as ticketing companies and technical suppliers. Our membership spans from small-medium and not-for-profit organisations to large commercial entities.

LPA has a clear mandate to advocate for and support policy decisions that ensure industry sustainability and future growth.