

BALLET AND DANCE



AVERAGE TICKET PRICE: \$91

MAJOR HIGHLIGHTS:

THE MERRY WIDOW

SPARTACUS

CINDERELLA



REVENUE UP

3%

FROM 2017

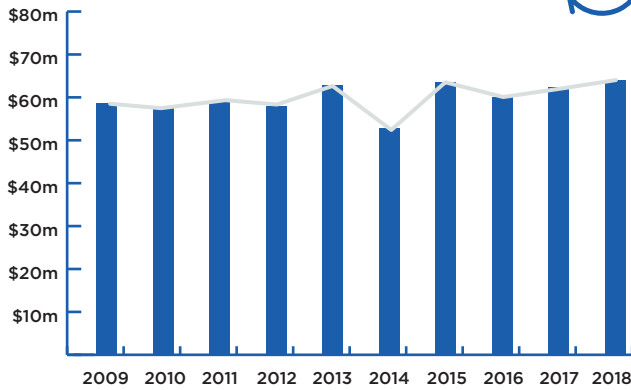


ATTENDANCE DOWN

1%

FROM 2017

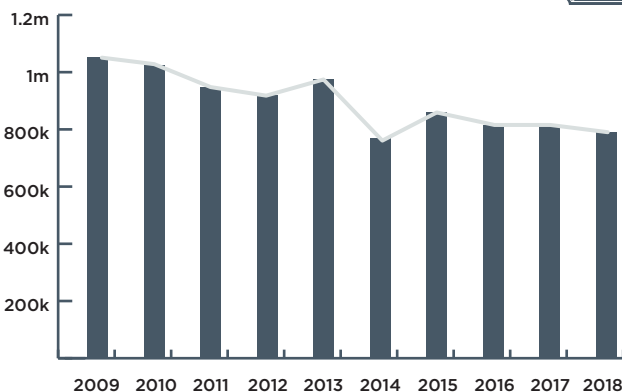
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$63,988,882

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

800,781



CHILDREN'S AND FAMILY EVENTS



AVERAGE TICKET PRICE: \$41

MAJOR HIGHLIGHTS:

DISNEY ON ICE

THE WIGGLES

PAW PATROL



REVENUE UP

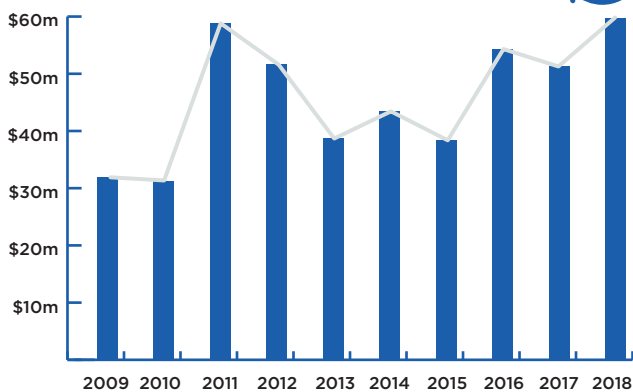
17%
FROM 2017



ATTENDANCE UP

26%
FROM 2017

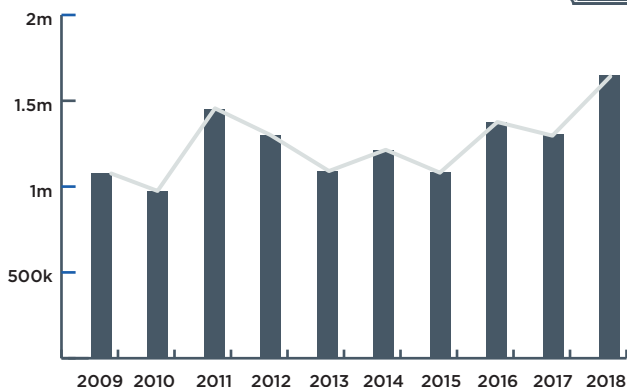
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$59,777,596

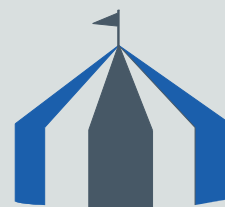
TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

1,650,955





AVERAGE TICKET PRICE: \$61



**THE ILLUSIONISTS:
DIRECT FROM BROADWAY
PREMIERED AT THE SYDNEY
OPERA HOUSE IN 2018.**




REVENUE DOWN

80%

FROM 2017

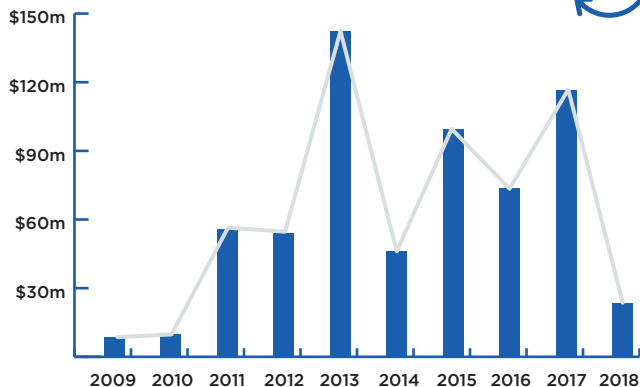



ATTENDANCE DOWN

61%

FROM 2017

TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$23,410,423

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

450,446



CLASSICAL MUSIC



AVERAGE TICKET PRICE: \$79

MAJOR HIGHLIGHTS:

ANDRÉ RIEU

STAR WARS CONCERT SERIES

HARRY POTTER CONCERT SERIES



REVENUE UP

2%

FROM 2017

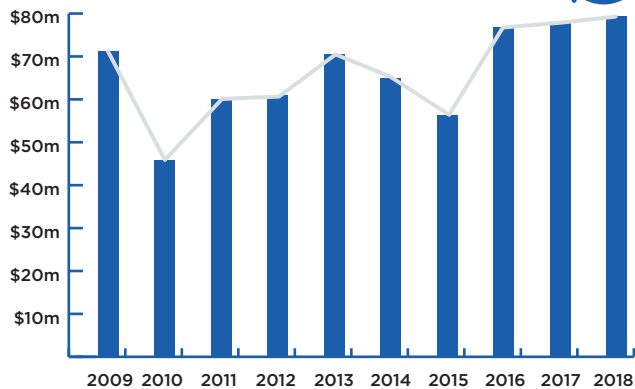


ATTENDANCE DOWN

4%

FROM 2017

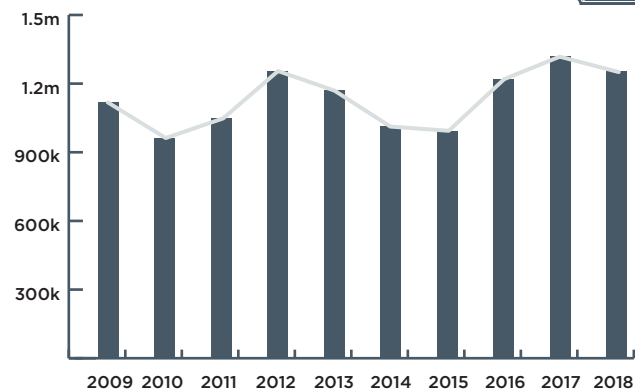
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$79,456,707

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

1,261,565



COMEDY



AVERAGE TICKET PRICE: \$114

MAJOR HIGHLIGHTS:

MELBOURNE INTERNATIONAL
COMEDY FESTIVAL

FOR THE LOVE OF MRS. BROWN

KEVIN HART



REVENUE UP

73%

FROM 2017

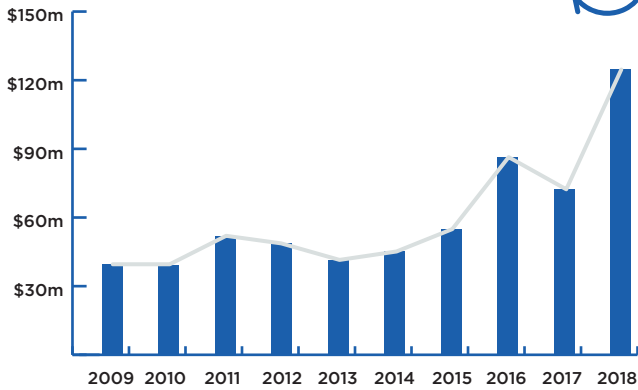


ATTENDANCE UP

99%

FROM 2017

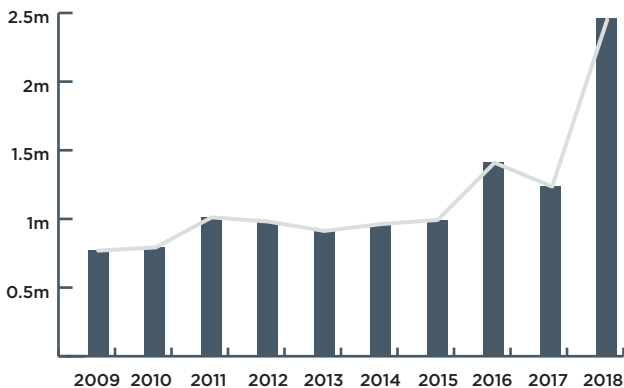
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$124,742,437

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

2,458,198



CONTEMPORARY MUSIC



AVERAGE TICKET PRICE: \$118

**PINK'S RECORD-BREAKING
BEAUTIFUL TRAUMA
WORLD TOUR TOURED
FIVE MAJOR CITIES IN
AUSTRALIA IN 2018.**



REVENUE UP

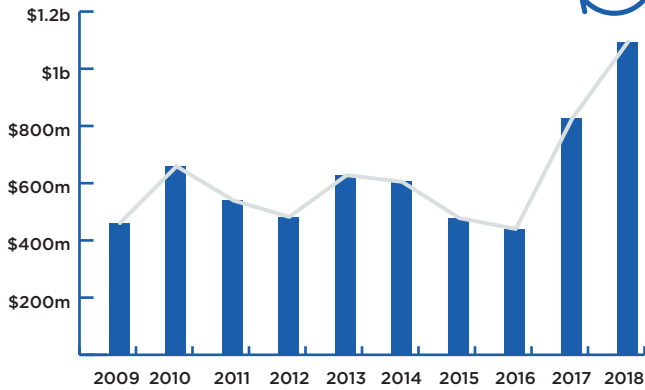
32%
FROM 2017



ATTENDANCE UP

19%
FROM 2017

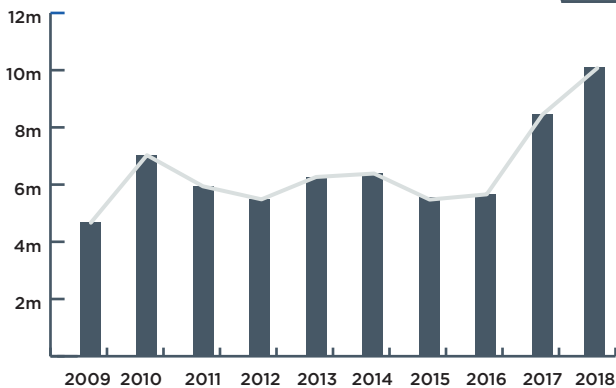
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$1,092,275,549

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

10,088,329



FESTIVALS (CONTEMPORARY MUSIC)



AVERAGE TICKET PRICE: \$132

MAJOR HIGHLIGHTS:

SPLENDOUR IN THE GRASS

BLUESFEST

CMC ROCKS QLD



REVENUE UP

1%

FROM 2017

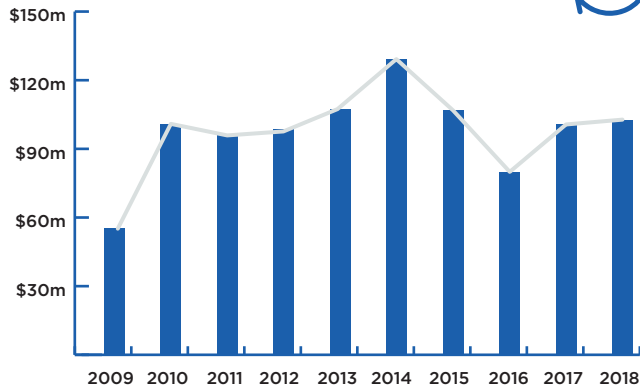


ATTENDANCE UP

14%

FROM 2017

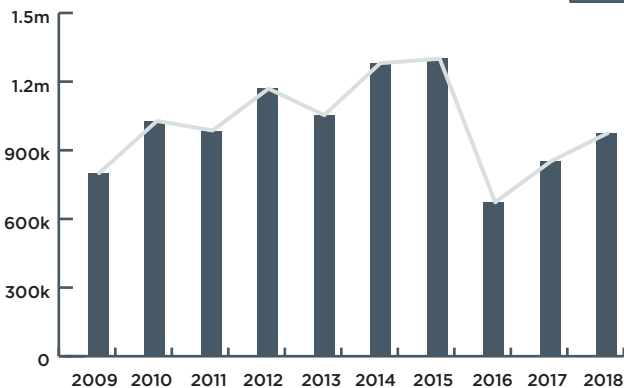
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$102,015,922

TOTAL ATTENDANCE (2009-2018)

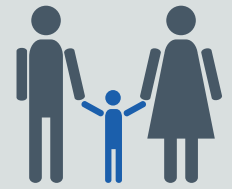


TOTAL ATTENDANCE (TICKETS ISSUED)

975,233



FESTIVALS (MULTI CATEGORY)



AVERAGE TICKET PRICE: \$41

MAJOR HIGHLIGHTS:

FALLS MUSIC & ARTS FESTIVAL

ADELAIDE FRINGE

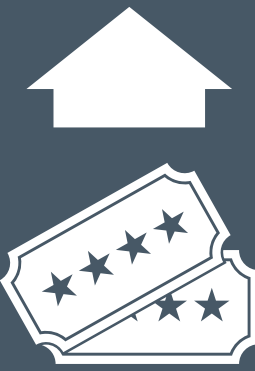
FRINGE WORLD (PERTH)



REVENUE UP

26%

FROM 2017

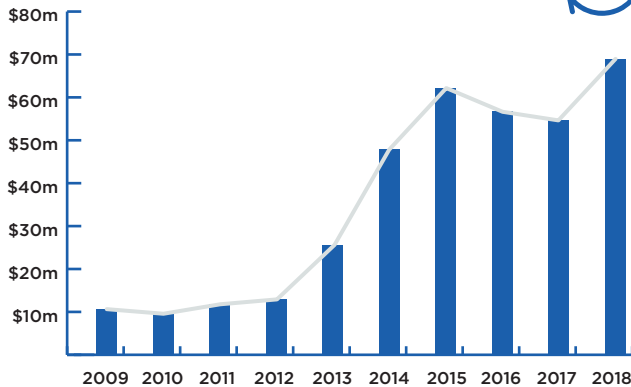


ATTENDANCE UP

38%

FROM 2017

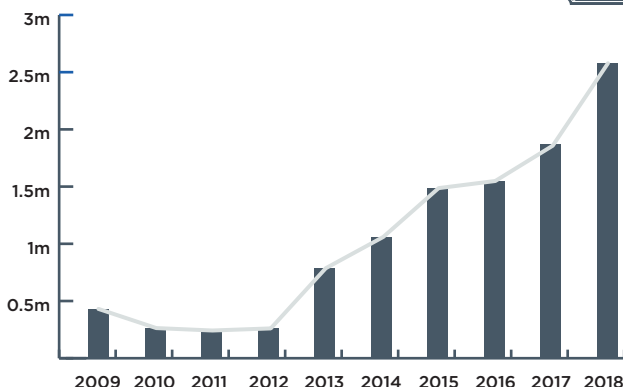
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$68,972,653

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

2,577,932





MUSICAL THEATRE





AVERAGE TICKET PRICE: \$109

**BEAUTIFUL:
THE CAROLE KING MUSICAL
WON 5 HELPMANN
AWARDS IN 2018.**

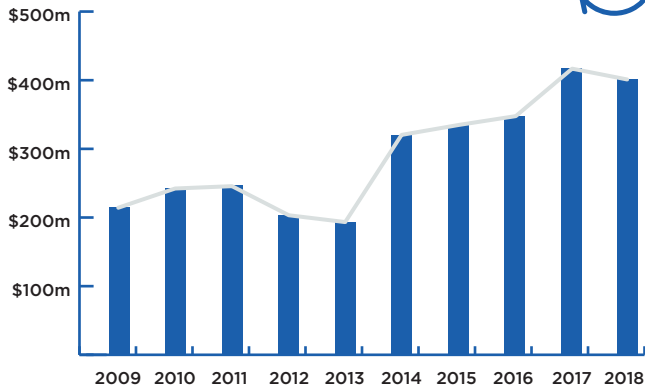



**REVENUE DOWN
4%
FROM 2017**

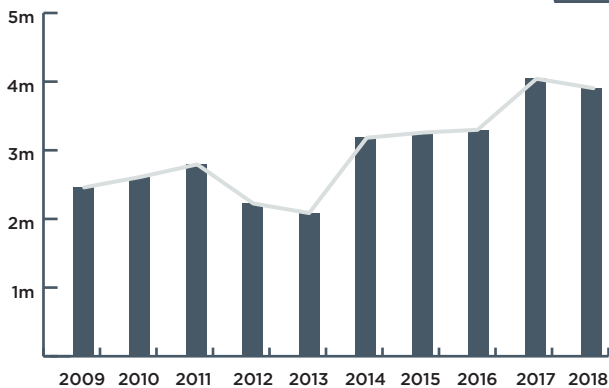
**ATTENDANCE DOWN
3%
FROM 2017**

TOTAL REVENUE (2009-2018)



**TOTAL REVENUE (TICKET SALES)
\$400,199,798**

TOTAL ATTENDANCE (2009-2018)



**TOTAL ATTENDANCE (TICKETS ISSUED)
3,917,532**



OPERA



AVERAGE TICKET PRICE: \$124

MAJOR HIGHLIGHTS:

LA BOHÈME

THE MERRY WIDOW
(OPERA AUSTRALIA)



AIDA




REVENUE UP

29%

FROM 2017

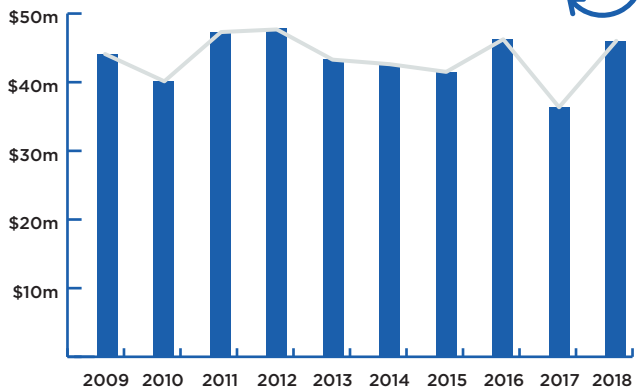



ATTENDANCE UP

32%

FROM 2017

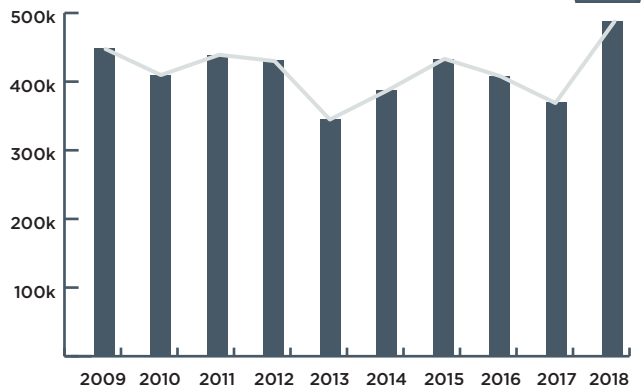
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$46,965,221

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

487,195



THEATRE



AVERAGE TICKET PRICE: \$64

MAJOR HIGHLIGHTS:


THE CURIOUS INCIDENT OF THE DOG IN THE NIGHT-TIME

AN IDEAL HUSBAND

THE RESISTIBLE RISE OF ARTURO UI

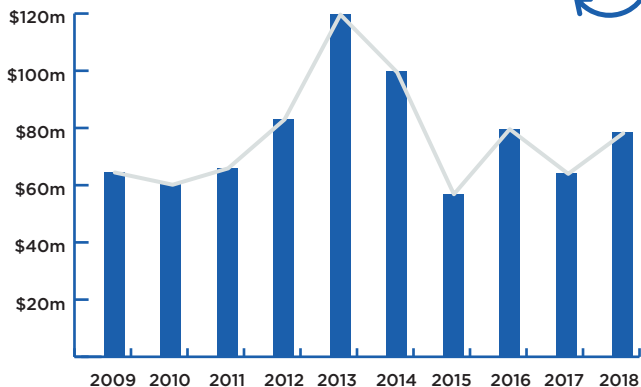


REVENUE UP
22%
FROM 2017



ATTENDANCE DOWN
2%
FROM 2017

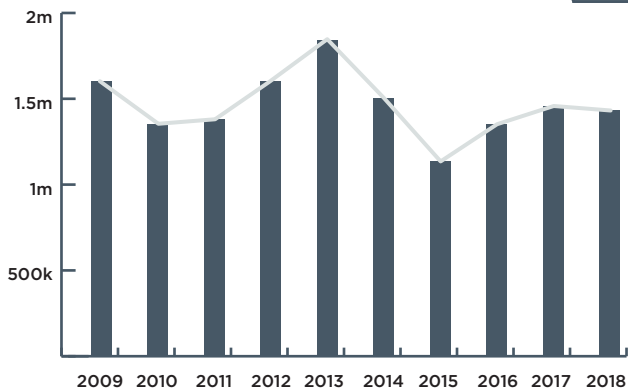
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

\$78,505,052

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

1,430,263

