**Workers**

- **Extend JobKeeper for an additional 6 months (Oct 2020 – Mar 2021)** – for those businesses that continue to be impacted by COVID-19 during reactivation phase
- **Guarantee a 6 month phase out period for JobKeeper (Apr – Sept 2021)** once venues are open and as productions/events reactivate, allowing the industry to move to increased operational capacity
- **Extend JobSeeker for an additional 6 months** – for those (e.g. freelancers, casuals) who can demonstrate they are unemployed because of loss of industry work due to COVID-19

**Investment ($170m)**

- **Business Reactivation Fund ($90m) (July 2020 – Dec 2021)** – to enable businesses to create jobs and to:
  - ($50m) invest capital to restart and market productions and tours (theatre producers, music and multi-art form festivals, promoters)
  - ($10m) ensure supply chain viability through service providers (e.g. crewing companies and production houses)
  - ($10m) ensure COVID safe compliance (e.g. staff training, WHS measures and tools, hand sanitising stations, etc)
- **Community Engagement Fund ($25m) (Oct 2020 – June 2021)** – support regional venues to engage local communities and bring patrons back to their venues – including development and/or restaging work, marketing support and a guarantee against loss for key tours
- **Tax incentives (from 1 July 2021)** – extend tax incentives to pre-production costs for live productions (commercial theatre and subsidised companies) and live music venues
- **Arts and Entertainment Loan Scheme (2 years)** – Low interest loans to enable co-investment in commercial product (e.g. musicals, theatre, music festivals, service providers)
- **Waive subclass 408 (entertainment activities) visa fees ($5m) for 24 months** after international travel bans are lifted
- **Events Contingency Reserve ($50m)** – emergency support funding if venues are closed and productions/festivals are cancelled/postponed due to another outbreak of COVID-19

**Innovation ($30m)**

- **Digital Innovation Fund ($20m) (2 years)** – funding to support creation of digital content, drive new business opportunities (marketing, education programs linked to school curricula) and extend audience reach (e.g. education programs, regional, people with disability, etc); First Nations digital platform
- **Technology Innovation Fund ($10m) (6 months)** – to enable companies to develop and implement new COVIDSafe technology solutions and business practices (e.g. reconfiguring ticketing systems)

**Australia Council ($70m)**

- **Business stabilisation and recovery grant ($20m)** – capital grants for business continuity and recovery
- **Reserves incentive scheme ($30m)** – matched funding; support rebuilding and future resilience of major performing arts companies
- **Extend Resilience Fund ($10m)** – for small to medium companies, groups and individual artists to create work and jobs
- **Sector Development Fund ($10m)** – for content creation, audience development, capacity building

**Consumers ($75m)**

- **Marketing campaign ($15m)** – launch a national marketing campaign to give consumers confidence to attend live events; part of broader Cultural Tourism Strategy
- **'See it Live’ e-voucher ($55m) (Sept 2020 – June 2021)** – e-vouchers to stimulate Australians to attend live events
- **'See it Live’ international travel incentive program ($5m) (Jan 2021 – June 2022)** – entertainment vouchers to attract international visitors to attend live events in Australia

**Total package**

$345m

**Investment in arts and entertainment industry =**

Direct driver of economic activity, jobs and cultural tourism recovery