

Music Industry Partnership Guidelines and Booking Process



Music Industry Partnership Guidelines and Bookings Process

Virgin Australia is proud to support the Australian music industry through a complimentary baggage allowance that assists artists when touring with musical equipment. Eligible artists will have access to a complimentary 3 pieces at 23kg

The above allowance is not in addition to the fare and Velocity baggage entitlement. The artist will either receive the music baggage or their fare / Velocity baggage entitlement.

This baggage allowance is available on Virgin Australia operated domestic services only and **must be requested at least two business days** prior to departure.

Eligibility

To be eligible for this special offer, Musicians must be financial or bona fide members of one of the following Australian Music Industry bodies:

- AMIN's member organisations: Queensland Music Network; Music Tasmania; Music NSW; Music NT; Music Victoria; MusicSA; MusicACT and The Western Australian Music Industry Association
- Music Council of Australia (MCA)
- Australian Recording Industry Association (ARIA)
- Phonographic Performance Company of Australia Limited (PPCA)
- Association of Artist Managers (AAM)
- Australian Independent Record Labels Association (AIR)
- The Australasian Performing Right Association (APRA)
- The Australasian Mechanical Copyright Owners Society (AMCOS)
- Live Performance Australia (LPA)
- Musicians Union of Australia (MUA)
- Australian Freelance Musicians Alliance (AFMA)
- MEAA Symphony Orchestra Musicians Association (SOMA)
- Country Music Association of Australia (CMA)
- Australian Folk Alliance (AFA)
- Australian Chamber Orchestra (ACO)

Booking Process

For all bookings of less than 10 guests, please process via one of the following booking methods.

Virgin Australia encourages eligible members to book flights via their music industry travel specialist.

In the event that booking via your music industry travel specialist is not an option, bookings can be made via our website www.virginaustralia.com

Once your booking is completed, please email music@virginaustralia.com and advise your booking reference, the number of bags and weight you will be carrying, details of the Australian Music Industry body you are a member of plus the membership number, and your contact details.

ABOUT MEMBERSHIP:

- If a music industry company (eg: record label, management company, promoter, festival) has organisational membership with one of the partner organisations such as AIR, AAM, Q Music or LPA, that one 'company' membership can be provided to request all members of a touring party to receive the music baggage allowance.

Music Industry Partnership Guidelines and Booking Process



- If APRA membership is being used to book the baggage allowance, there are two options:
 - 1) Band or Musician: An APRA *songwriter* membership number must be provided for each member of the touring party (APRA does not provide 'band membership' under one member number.)
 2. Festival and/or venues: One APRA licensee number can be provided which will cover all members of the touring party.

Membership inquiries should be directed to the relevant industry organisation.

PLEASE NOTE:

- Any booking of 10 or more guests should be done through our normal Business Events and Groups team, and will not be subject to the guidelines above, but rather will be subject to our Entertainment Terms and Conditions to which reference must be made. Group bookings should be directed through your current travel provider, travel agent, one of the suggested specialist agencies listed above or direct with Virgin Australia.
- No one piece of baggage can weigh more than 32kg while dimension limits also apply – please refer to www.virginaustralia.com/baggage
- Virgin Australia cannot guarantee that checked baggage or excess baggage will be uplifted as this is subject to aircraft loads.
- Artists travelling on Virgin Australia Regional Airlines (VARA) network must flag their travel destinations when requesting the music allowance as aircraft types operating those routes (F100) may have smaller capacity to uplift equipment.
- Complimentary Musicians baggage allowance is not applicable to Economy Lite fares.
- This offer applies to all new bookings and cannot be provided in retrospect, and Virgin Australia will not refund normal baggage charges already paid.
- This offer applies to Virgin Australia operated Domestic flights only
- If any additional pieces are required above the provided allowance, these will be charged at our standard baggage charges and can be pre-purchased on the Virgin Australia website or via our Guest Contact Centre on 136 789. Alternatively, additional pieces can be purchased at the airport at a higher rate.

If you require further assistance, please contact Virgin Australia Business Events and Groups on 13 67 00, between 0730 and 1700 AEST, Monday to Friday.