

20 November 2021

Sarah Courtney, Minister for Tourism, Hospitality and Events

# Businesses encouraged to apply for Regional Hospitality Revival Fund

The Tasmanian Liberal Government recognises that our regional hospitality businesses are the lifeblood of the communities they operate in and they also help attract visitors to regional Tasmania.

This is why as part of our \$8 million Building a Brighter Future for Hospitality State Budget commitment we created a Regional Hospitality Revival Fund. The \$1 million program provides grants of up to \$1,500 to support hospitality businesses outside of Hobart and Launceston to attract visitors into the regions.

Eligible businesses can apply for funding to assist in meeting the costs associated with live performances, event staging, minor works, marketing, and promotion, or other initiatives that contribute to the revival of their business and help bring visitors into their region.

Over one hundred venues around the state have already been able to benefit from the fund including the Aspect Tamar Valley Resort located at Grindelwald who will use the grant to undertake marketing activities to help drive visitation.

Other activities funded have included new staff uniforms, signs, and equipment as well as website upgrades, newspaper advertising, and social media marketing activities.

To enable more businesses to take advantage of the grants, I am pleased to announce the closing date has been extended to 31 January, 2022.

Applying to the program is a quick and straightforward two-stage process.

In stage one, businesses can register via the online application form which is available at [business.tas.gov.au](https://business.tas.gov.au) to provide details of the proposed activity and amount of rebate being sought.

Eligible businesses will then be invited to undertake the works outlined in the registration process during the eligible expenditure period which runs from the date of registration approval through to 30 May 2022.

Following completion of the activity, recipients will be able to access their rebate by providing proof of payment of the eligible expenditure items.

The fund is a fantastic way to help drive visitation to our regional hospitality venues, particularly with Tasmania's borders set to reopen on 15 December, 2021.

For more information visit [business.tas.gov.au](https://business.tas.gov.au)