

LIVE ARTS & ENTERTAINMENT INDUSTRY REBUILD PLAN 2022 FEDERAL ELECTION PRIORITIES

Like everyone, the live arts and entertainment industry is learning to 'live' with Covid.

We're getting back to business in 2022, re-building our industry, so that we can do what we do best – entertain Australians with live events.

Australian live arts and entertainment: A formidable industry of producers, promoters, performers, artists, creatives, crew and technicians, business men and women running small, medium and large scale operations across Australia.

Our industry brings all forms of live performance to Australians, wherever they live, whatever their background – from music concerts in the bush to live theatre in the cities, arts festivals by the beach to opera in the park.

Before Covid, we employed approximately 95,000 FTE jobs and were part of a functioning ecosystem of other Australian industries, including hospitality, travel and cultural tourism, and education.

Our Industry Rebuild Plan: Australia needs a vibrant arts and entertainment industry, not just to support other Australian industries and contribute to our economic recovery from Covid, but to drive social interaction and wellbeing in our communities – at a time when it's never been needed more.

LPA is seeking support from all parties to drive investment and re-build skills and capacity in the arts and entertainment industry.

Live Performance Australia (LPA) is the peak body for Australia's live performance industry. LPA represents commercial and independent producers, music promoters, major performing arts companies, small to medium companies, venues (performing arts centres, commercial theatres, stadiums and arenas), festivals, and service providers such as ticketing companies and technical suppliers.



TOP PRIORITIES



Drive investment

- ✓ Establish a temporary **Live Entertainment Events Insurance Scheme**, in partnership with states and territories
- ✓ Extend **tax incentives** to pre-production costs of live productions and to live music venues



Rebuild skills & capability

- ✓ Provide **traineeships** to address critical skills shortages across the Australian arts & entertainment industry
- ✓ Establish grants program for venues and companies to access **short courses for retraining and re-skilling** established technicians



Rebuild company capacity

- ✓ Establish a **Reserves Rebuild Fund** to enable companies to rebuild reserves
- ✓ Extend the **National Performing Arts Partnership Framework**
- ✓ Increase **investment for four-year funding program** to enhance small to medium development pipeline

REMAINING PRIORITIES



Support self-determined First Nations arts & culture

- ✓ Establish a **First Nations Performing Arts Fund**
- ✓ Develop a 10-year national **First Nations Arts Skills & Workforce Plan**.



Broaden audience reach

- ✓ Provide additional funding for **Playing Australia** to support regional touring and market development
- ✓ Establish a **Regional Strategic Framework** to support investment and innovation and a revitalisation of regional Australia
- ✓ Export live music through **Sounds Australia**