

THE CREATIVE AND CULTURAL INDUSTRIES IN AUSTRALIA

\$115.8 billion

Overall contribution of the creative and cultural industries to Australia's GDP in 2018-19



\$27.7 billion

Total output of live performance, live music and major events in 2019



Approximately \$2 billion

Australian public expenditure on Arts across all three levels of government in 2019-20 (excluding COVID-19 support)



\$87.7 billion

Gross value add from cultural and creative industries in 2018-19



\$12.7 billion

Total value add of live performance, live music and major events in 2019



\$540 million

Estimated total private sector support for the arts and cultural sector in Australia in 2019-20



800,000+ people

Total cultural and creative workforce in Australia in 2016



\$2.0 billion

Ticket sales revenue generated by the live performance industry in 2019

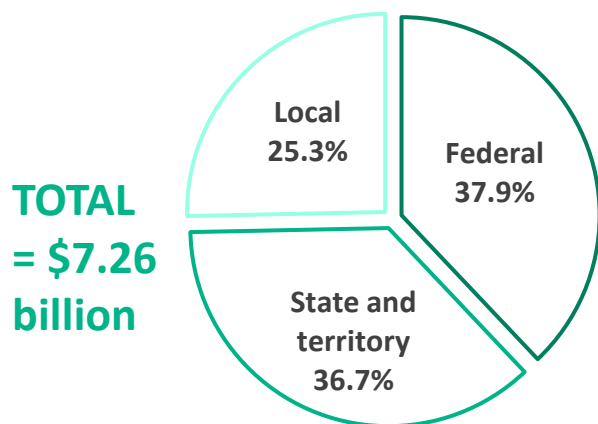


93,276

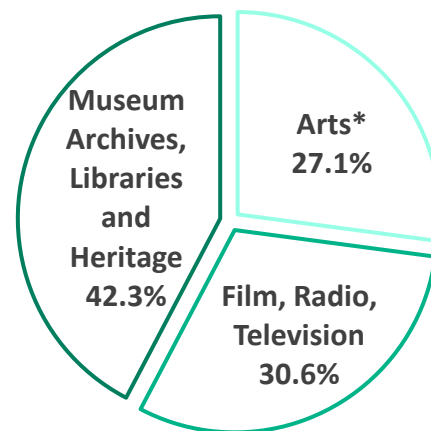
FTE jobs in live performance, live music and major events in 2019



Proportion of total cultural expenditure by the three levels of government (2019-20)

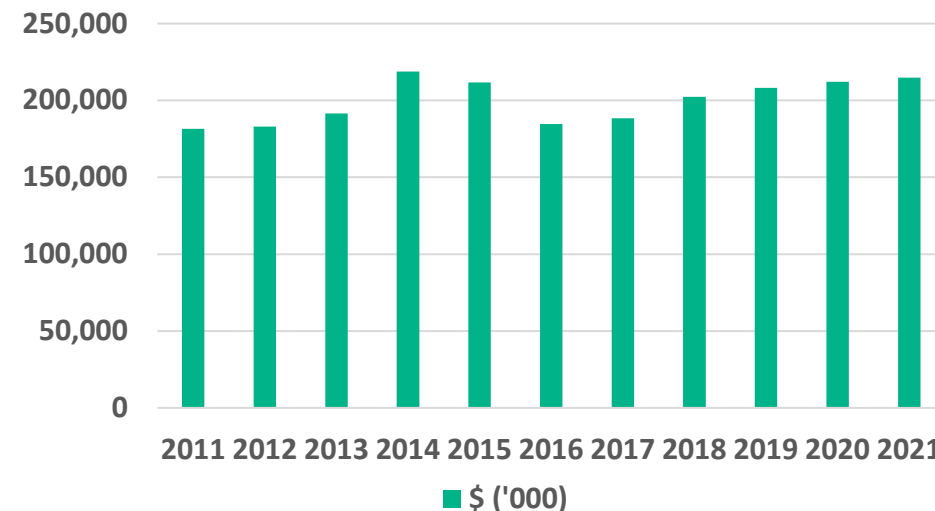


Allocation of total government cultural expenditure (2019-20)



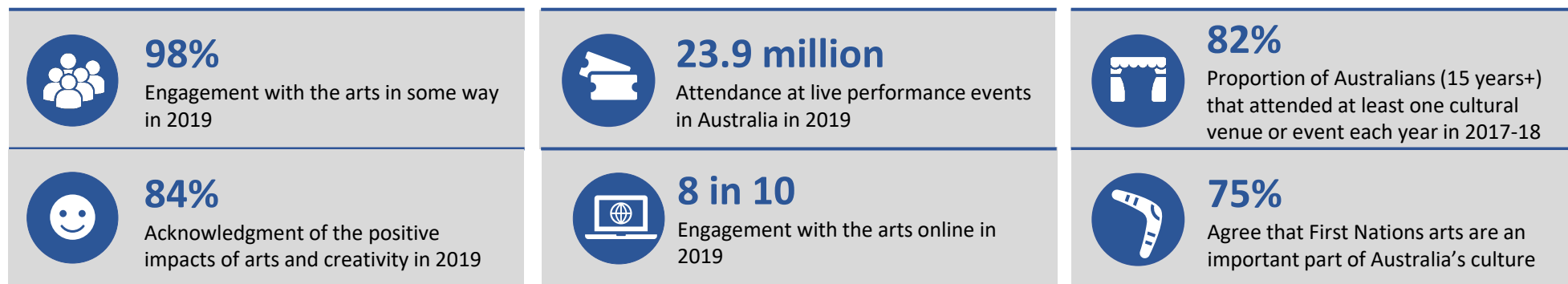
*This category includes Music; Theatre; Dance; Music theatre and opera; Circus and physical theatre; Comedy; Other performing arts; Performing arts venues; and Multi-arts festivals.

Australia Council for the Arts Revenue from Government

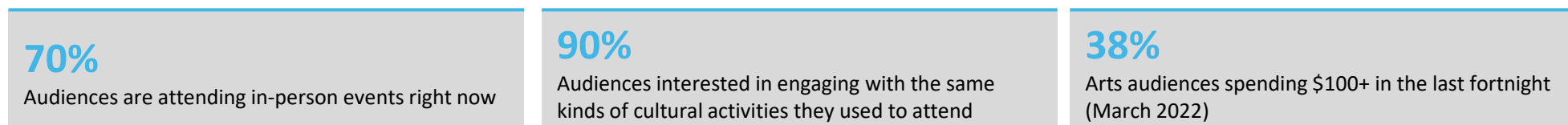


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Australians love arts and entertainment



The industry is getting back to business



Domestic cultural tourism



International cultural tourism

