



Media Release – For immediate release

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## **LIFTING SCG PRECINCT CONCERT CAP A WIN FOR LIVE ENTERTAINMENT AND VISITOR ECONOMY**

Lifting the arbitrary cap on the number of concerts that can be held at the SCG Precinct will boost live entertainment choices for fans and drive the NSW visitor economy.

Live Performance Australia (LPA), the peak body for Australia's live arts and entertainment industry, has warmly welcomed today's announcement by the Premier that Venues NSW is being directed to undertake the necessary planning and environmental applications to modify the current restrictions.

LPA Chief Executive Evelyn Richardson said: "Venue availability is key when it comes to ensuring that Sydney is included on concert touring schedules.

"Unlocking the full potential of the SCG Precinct to host concerts will mean more opportunities and entertainment choices for local and interstate fans.

"Live entertainment is a huge driver of activity across the visitor economy, including hospitality, accommodation, and travel.

"NSW taxpayers have made a huge investment in the upgrade of stadiums such as Allianz, so lifting the concert cap is a great way to maximise the economic, social and cultural return on that investment.

"This is a very welcome commitment from the NSW Government, and we look forward to them progressing the necessary consultation and approvals so we can get going and bring even more live entertainment choices to Sydney," Ms Richardson said.

**ENDS**

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### **About LPA**

LPA is the peak body for Australia's live performance industry. Established over 100 years ago in 1917 and registered as an employers' organisation under the *Fair Work (Registered Organisations) Act 2009*, LPA has over 400 Members nationally. We represent commercial producers, music promoters, major performing arts companies, small to medium companies, independent producers, major performing arts centres, metropolitan and regional venues, commercial theatres, stadiums and arenas, arts festivals, music festivals, and service providers such as ticketing companies and technical suppliers. Our membership spans from small-medium and not-for-profit organisations to large commercial entities. LPA has a clear mandate to advocate for and support policy decisions that ensure industry sustainability and future growth.