

! TOP PRIORITIES

INVESTMENT

LIVE THEATRE TAX OFFSET

Establish a 40% **Live Theatre Tax Offset for commercial and not-for-profit theatre producers** to attract investment in a globally competitive market

Positive ROI with 40% offset

AUDIENCE ENGAGEMENT

ENGAGE YOUNG PEOPLE

Establish **'See It Live'**

A targeted Voucher program for **Australians aged 12-30 to access performing arts and entertainment** (\$35m pa for 3 years)

SUPPORTING PRIORITIES

Support Innovation & Sustainability

- ✓ **Establish Reserves Rebuild Fund** to help rebuild company financial reserves and ensure future sustainability (\$25m over 2 years, \$50m with matched state and territory investments)
- ✓ **Establish Business Innovation and Sustainability Fund** to accelerate new business model development across the arts and entertainment sector, and maintain financial stability of our employer organisations (\$xx m for xx)

Promote Australian Stories

- ✓ **Double Playing Australia investment** (\$16.4m pa, an additional \$8.2m pa) and review scope to ensure it's fit for purpose for next decade
- ✓ **Establish 'Playing the World' Export development program** to address current deficit in export of Australian cultural product (\$15m over 3 years)

Incentivise Philanthropy

- ✓ **Incentivise Tax Deductible Donations:**
 - increase tax deductible donations to 1.5x amount of gift, or
 - establish fund to match private donations (capped at \$30m over 3 years)
- ✓ **Broaden Public Benevolent Institutions (PBI):** commission a review to extend PBI status to a broader range of arts and cultural institutions

Develop Regional Audiences (TBC)

- ✓ **Establish a Regional Development Fund** to support venue capability and expand programming at regional venues (in partnership with local government) (\$20m pa for 3 years)